



# Aloha, I am Marcus Oania

marcus.oania@gmail.com  
marcuscoania.com  
+1.808.398.7988

## Let's Get Social

 MarcusOania  
 MarcusOania8  
 marcusoania  
*(Full resume here)*

## dot.card



## Education

**Masters of Science in Computer Graphics Technology**  
Purdue University, Aug 2011

**Bachelors of Science in Computer Graphics Technology**  
Purdue University, Aug 2008

## Awards

- Florida Newspaper Advertising and Marketing Executives: Best Cover Design - Bronze 2016, Bronze 2019
- Purdue University's Five Students who are... "Culture Makers," Dec 2010-Jan 2011
- 2010 National Idea to Product Competition for Social Entrepreneurship: First place, Apr 2010
- Ijiji's World Wide Fan Art Contest for Gunbound: 1st Place winner of Week 2, Jul 2009

## Publications

*(Co-author on all papers listed below)*

- Using a Serious Game Approach to Teach Secure Coding in Introductory Programming: *Development and Initial Findings Journal of Educational Technology Systems*. January 2013
- Building a Serious Game to Teach Secure Coding in Introductory Programming Courses *Eurographics 2012 - Education Papers*. 2012
- Effects of Culture on the Pre-Production Design of the HIV Game *SIGGRAPH ASIA '09*. 2009

## Languages

**English** (Native)  
**Spanish** (Intermediate)  
**Portuguese** (Intermediate)

## About

A creative storyteller with 10+ years of experience specializing in photography, videography, creative direction, content creation and brand messaging. A proven track record of collaborating with diverse clients to deliver inventive and creative solutions. Expert in making wild ideas come to fruition. Quick to adapt to changing situations focusing on efficiency and quality.

## Software

Photo/Compositing

 9/10

 9/10

Design/Illustration

 8/10

 9/10

Video/Editing

 8/10

 8/10

Audio

 7/10

PDF

 10/10

Other: Autodesk Fusion, Microsoft Office 365

## Knowledge/Skills

- Digital photography processing/editing/compositing
- Video production/editing
- Certified Part 107 Drone Pilot, FPV Drone Pilot
- Large scale murals
- RGB/CMYK production pipelines
- Digital Asset Management systems (DAM)
- Social media content creation
- 360 photo/video production/editing
- Logo creation
- Branding
- Illustration
- Motion graphics
- Print layout
- Typography
- 2D and 3D animation
- Storyboarding

## Work Experience

### Visit St. Pete/Clearwater

*Destination Marketing Organization for Pinellas County, Florida*

#### Sr. Graphic Designer, Jan 2015 - May 2015. Creative Manager, May 2015 - Present

- Taking the lead on projects for a wide variety of print/digital arts, photo/video initiatives, from creating concepts and compositions to layouts and final files
- Helps build and strengthen the brand identity and implement appropriate brand standards throughout organization via the development of sales, marketing, and advertising materials across multiple media platforms.
- Performs a wide variety of skilled graphic design functions to effectively communicate appropriate branding, attributes, ideas and concepts; produces superior quality collateral and creative design for all projects
- Builds and maintains a consistent brand image through creative conceptualization, design, layout, illustration and photography for a variety of applications/collateral as required
- Collaborates with all internal departments to determine project objectives and customer expectations
- Gathers necessary information and/or market research as required
- Acts as in-house gatekeeper for brand; communicates and implements brand standards across all departments
- Manage creative assets for multiple projects at any given time
- Serves as point contact for outside vendors on creative assets

### Blackshoes Productions, LLC

*Self-owned graphics gig*

#### Co-Owner, October 2014 - March 2018

Video production, event photography, animation, motion graphics, logos and branding.

### FMQAI/HSAG

*Healthcare Quality Improvement Organization*

#### Communications Project Coordinator, Dec 2011 - Jan 2015

- Coordinates the development and implementation of communications outreach materials, including textual and graphic elements for specific tasks and corporate-related efforts
- Designs visual communications unique to each team within the company
- Works closely with multiple project teams to develop and implement visually and engaging communication interventions
- Creates material related to web development, videos, e-mail marketing campaigns and education
- Maintains multiple public-facing websites
- Ensures all publicly accessible documents produced are Section 508-compliant.